



ANASTASIOS EVANGELAKOS

GRAPHIC DESIGNER & PHOTOGRAPHER

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PERSONAL STATEMENT

I am dedicated, creative graphic designer with eleven years' experience working across a variety of exciting, demanding projects. Consistent attention to detail and a passion for fresh, original visual design combined with a level-headed, rational approach to client requirements has provided me with a portfolio covering a wide range of disciplines.

LATEST EXPERIENCE

2019 - Present | SENIOR DESIGNER @ GVC Group

The enlarged GVC Group who covers the sectors of Gambling & Casinos, generates revenues of over £3 billion annually with a workforce of c.28,000 employees and contractors, in offices and betting outlets across five continents. The Group is focused on regulated markets, with over 90% of revenues now derived from regulated and/or taxed markets and holds licences in more than 20 jurisdictions.

I am part of an amazing design Team, creating content for all major Brands that GVC owns, like Ladbrokes, Coral, Sporting Bet, Bwin, Eurobet and Party Poker among Others.

2018 to 2019 | SENIOR DESIGNER @ Wanstor IT.

Wanstor is an IT Managed Service Provider specialising in IT support for numerous industry verticals focussed primarily on organisations within Hospitality, Retail, Finance, Charity, Education and the Professional Services sector. My role involved collaboration with the Head of Marketing and Sales Director to create outstanding documentation exposing our strong values and brand to the marketplace. With these documents, the marketing strategy led to an 18% boost in profits and contributed to three considerable support contracts with Wagamama, TRG and Leonard Cheshire. I was responsible for generation of the company's documentation, including:

- + White Papers
- + Case Studies
- + Data Sheets
- + UX
- + Brand Identity
- + Infographics
- + Email Marketing
- + Photography
- + Video
- + Email Templating
- + Document Control
- + Data Processing

2010 to present (ext) | GRAPHIC DESIGNER and STUDIO MANAGER @ Artindesign Int.

I was part of an E-team created by Art in Design International, an advertising agency with offices in Greece and Cyprus that retained over 250 clients worldwide including Bwin Bet, Domino's, Costamare and TEN Shipping. I was responsible for all online and print content creation, branding and other marketing activities for the business. Our team were consistently placed within the Top 10 Creative Agencies in Greece, and we built a strong clientele within the Shipping Sector.

SKILLSET AND EXPERTISE

Great Presentation skills		100%	Email Campaign Design		70%
User Interface Design		80%	HTML5 & CSS Knowledge		80%
User Experience Design		90%	Fast-paced Workload		100%
Identity Design & Branding		100%	Client Focused		100%
Infographics		80%	Strong communicator		90%
Industry Aware		100%	Professional Photography		80%

SOFTWARE KNOWLEDGE

- + Adobe Illustrator
- + Adobe Photoshop
- + Adobe Indesign
- + Adobe Dreamweaver
- + Adobe Lightroom
- + Adobe Premiere Pro
- + Microsoft Word
- + Microsoft Powerpoint
- + Microsoft Excel

EDUCATION

- I.E.K of ART & DESIGN Bachelors
- Branding Strategy Seminar 2012
- Photography seminar 2014